

APR 24 2006

**PATENT APPLICATION**  
Attorney Do. No. 2705-167

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: James Clark et al.

Confirmation No. 4571

Serial No.: 09/864,360 Examiner: Annan Q. Shang

Filed: May 23, 2001 Group Art Unit: 2617

For: CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING  
IN VIDEO DISTRIBUTION NETWORKS

Date: April 24, 2006

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT ACCOMPANYING A  
REQUEST FOR CONTINUED EXAMINATION**

Responsive to the Final Office Action dated January 24, 2006, please amend the application as follows.

**Amendments to the Claims** begin on page 2.

**Remarks** begin on page 8.

04/25/2006 MBINAS 00000011 09064360

02 FC:1202

350.00 OP